

# ESMO SUMMIT AFRICA



**CAPE TOWN SOUTH AFRICA  
14-16 FEBRUARY 2020**

**Save the date!**

## Sponsorship Opportunities

Dear Colleagues and Members of the Trade

We are very excited to bring you ESMO Summit Africa 2020! This will be held once again at the Century City Conference Centre from 14<sup>th</sup> - 16<sup>th</sup> February 2020.

The event will be co-chaired by Andrés Cervantes, ESMO Educational Committee Chair, as well as by local co-chairs, Hannah Simonds, (SASCRO) Georgia Demetriou, (SASMO) and Daniel Vorobiof.

The Summit will bring 13 international speakers from ESMO, as well as several high profile local speakers.

Topics to be covered in this summit will include:

- breast cancer
- palliative care
- development in systemic therapies
- development in radiotherapy (focus on CNS and Paediatrics)
- lung cancer and mesothelioma
- soft tissue sarcoma
- haematology malignancies
- urological cancers
- upper GI cancers

In addition to the summit sessions, 3 small half day workshops will be held on the morning of the 14<sup>th</sup> February. The workshops will focus on Ovarian Cancer, Pain Control and Malignant Lymphoma and will look at current ESMO guidelines and their place as well as challenges to implementation in Africa. Each workshop will comprise approximately 20 delegates (by invitation only). Each workshop will also present a feed-back session in the main meeting.

We hope that local Trade will come out strongly in support of this meeting once again. We believe it is an important academic meeting, supported by our international partner, and aimed at continuous improvement of Oncology services in our country and our continent.

Kind regards,

Hannah, Georgia and Daniel.

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## Target audience

Medical and clinical oncologists, pharmacists, nurses, students, fellows, residents, general practitioners in oncology and other oncology healthcare professionals.

## Co-chairs

Andrés Cervantes, Valencia, ES  
Georgia Demetriou, Johannesburg, ZA (local chair)  
Hannah Simonds, Stellenbosch, ZA (local chair)  
Daniel Vorobiof, Johannesburg, ZA (local chair)

## Scientific Committee

Andrés Cervantes, Spain  
Georgia Demetriou, South Africa  
Hannah Simonds, South Africa  
Daniel Vorobiof, South Africa  
Rolf A. Stahel, Switzerland

## Event Organiser

Event Management Solutions (Pty) Ltd

For more information please contact Catherine Rowe

Tel: +27 21 7120571

Email: [catherine@eventmanagementsolutions.co.za](mailto:catherine@eventmanagementsolutions.co.za)

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## **Important information:**

Please note that no shell scheme is provided for exhibition stands. It is space only (as per each package).

A plug point, table and 2 chairs are included in each package. Should you require additional power or a distribution board or 3 phase power, this will need to be communicated to us in order for the suppliers to provide you with a quote.

**Setup** will take place on 13<sup>th</sup> February 2020 (full day) from 08h30 – 20h00 only. All contractors must be off-site by 20h30 on 13<sup>th</sup> February 2020.

**NOTE:** Should your stand builder need to work after 20h00, this will require overtime by the Health and Safety officer, the Medical Officer as well as the Conference Centre Staff. These costs will be borne by the contractor and NOT by ESMO and the Conference organiser.

Final cleaning only of the stand may be done between 07h00 – 08h30 on 14<sup>th</sup> February 2020.

All stands to be fully set up and functional by 11h00 on 14<sup>th</sup> February as registration opens at 12h30.

**Breakdown** will take place from 14h00 on Sunday 16<sup>th</sup> February 2020 (not before this time).

**Cleaning:** only light cleaning of walk ways will be provided by the venue. Cleaning of the stand, as well as the area surrounding the stand after setup and after break down, (including removal of all rubble and packaging - large and small, is the responsibility of your stand builder. Should your area not be cleared 100%, the undersigned company will be held liable for the cost of doing so.

Please also note that **absolutely no sanding** of any kind is permitted inside the building. Light sanding can be done in the loading zone outside and the completed sections brought inside. Should a stand builder be found to be doing any sanding inside, they will be asked to vacate the premises immediately and will not be allowed to return.

**Damage:** Any damage caused by the stand builder will need to be repaired by the venue and the cost, as quoted by the Century City Conference Centre, will be for the account of the under signed company.

**Hospitality at your stand:** Please note that should your company retain the services of a Hospitality company to provide services such as fancy coffees, slush puppies, sweets and chocolates etc. the service staff are to be registered and paid for at the “Extra Trade” rate as this will allow them, not only entry via security badges, but access to lunches and teas during the conference.

**Save the date!**

Package	The Platinum Lounge	Gold	Silver	TV Lounge
Price	R250,000	R 175,000	R 72,500	R75,000
Logo on the Congress website with a URL link	Yes 450 word description	Yes 300 word description	Yes, logo only	Yes, logo only
Exhibition Stand (include 1 plug point, 1 table and 2 chairs)	8m x 3 m – prime positing	6m x 3m	3m x 3m	3m x 3m
Advert in the A5 congress programme	Full page Outside back cover	1 x full page advert	½ page advert	½ page advert
Complimentary Delegates to attend plenary sessions	6	4	3	3
Acknowledgement on looped slide between sessions	Yes	Yes	Yes	Yes
Company brochure in delegate pack	Yes – A5 (10 pages)	Yes – A5 (6 pages)	n/a	n/a
Branding at a lunch	Yes	Yes	n/a	n/a
Branding at a tea	n/a	N/a	yes	yes
Acknowledgement by Chairperson in opening	Yes	Yes	Yes	yes

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## Additional Sponsorship opportunities – Available only to Exhibitors

Item	Opportunity	Cost	Detail
1.	3 x Workshops : February 2020 1. Ovarian cancer 2. Pain control 3. Malignant Lymphoma	R 70,000 each	<ul style="list-style-type: none"> <li>➤ Full branding rights in the venue and supply of notepads, pens and lanyards for additional branding.</li> <li>➤ Reps to assist with registration.</li> <li>➤ Trade company will be allowed to nominate 4 doctors to attend this workshop</li> <li>➤ Listing on Registration form (online and pdf)</li> <li>➤ Acknowledgement on programme</li> <li>➤ Page on website detailing symposium</li> </ul>
2.	2 x TV lounges (live streaming of plenary sessions in the exhibition area)	R75,000 each	<ul style="list-style-type: none"> <li>➤ Branding in the TV lounge area</li> <li>➤ Promotional material on coffee tables</li> <li>➤ Logo on the website</li> <li>➤ 3 complimentary delegates</li> <li>➤ Possible sponsorship of a Session live streamed to lounge-Subject to approval</li> </ul>
3.	Brunch/lunch symposia	R 65,000 each	<ul style="list-style-type: none"> <li>➤ Branding outside the venue</li> <li>➤ Company name detailed next to symposia on the programme</li> <li>➤ Logo on website with URL link with 150 words</li> <li>➤ A5 promo flyer advertising symposia may be inserted into delegate back</li> </ul>
4.	Welcome Cocktail Party	R170,000	<ul style="list-style-type: none"> <li>➤ Branding on stage at welcome function</li> <li>➤ Opportunity for 5 minute welcome</li> <li>➤ 10 Complimentary guests to attend the cocktail party</li> <li>➤ Logo on website with URL link with 150 words</li> <li>➤ Logo on loop "primary sponsors slide" in plenary venue</li> <li>➤ Full page ad in A5 programme</li> </ul>
5.	Registrar / Student Sponsorship	Registration, travel and Accommodation per student/s	<ul style="list-style-type: none"> <li>➤ Acknowledgement according to contribution value</li> <li>➤ Acknowledgement on Congress website</li> </ul>

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6.	Congress A5 Programme	R30,000	<ul style="list-style-type: none"><li>➤ Logo on Front cover of notebook and on every text page inside</li><li>➤ Logo on website with link</li><li>➤ 1 Complimentary Delegate</li></ul>
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## Expression of Interest

<b>NAME OF COMPANY</b>	
<b>CONTACT PERSON</b>	
<b>POSTAL ADDRESS</b>	
<b>TEL:</b>	<b>FAX:</b>
<b>CELL:</b>	<b>EMAIL:</b>
<b>PREFERRED STAND NUMBERS:</b>	

We hereby confirm our interest in the following:

- Platinum Package
- Gold Package
- Silver Package
- TV Lounge in Exhibition Hall
- Welcome Cocktail
- Congress A5 Programme
- Workshop
- Brunch Satellite Symposium
- Lunch Satellite Symposium
- Sponsorship of local speakers
- Sponsorship of delegates
- Unconditional Education Grant toward the Symposium

NOTE: If you would like us to customize a package for you, please contact us to discuss your requirements.